

Sherwood Robin Hood Festival 2016 Sponsor Benefits

TITLE SPONSOR \$2,500

- Named as Title Sponsor with prominent logo placement on the Festival Supplement front page & special thank you inside (distributed to 20,000+ households via the Sherwood Gazette).
- Named as Title Sponsor with logo placement in prominent position on the Robin Hood Festival Website
- Named as Title Sponsor with Logo placement in prominent position on all Robin Hood marketing materials (flyers, posters, etc.).
- Named as Title Sponsor with prominent logo placement on Robin Hood's social networking site, Facebook.
- Named as Title Sponsor in public media (radio, tv, websites)
- Exclusive banner with name and logo displayed.
- Logo on all other banners displayed throughout the festival.
- 10 X 10 booth space located in top position of sponsor venue.
- Mention on the PA system 12 times throughout the weekend.
- Business name listed in Supplement.
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FESTIVAL SPONSOR \$1,000

- Logo placement as Festival Sponsor on top tier on the Festival Supplement front page & special thank you inside (distributed to 20,000+ households via the Sherwood Gazette).
- Logo placement as Festival Sponsor on top tier of the Robin Hood Festival Website
- Logo placement as Festival Sponsor on Robin Hood marketing materials (flyers, posters, etc.).
- Logo placement as Festival Sponsor on top tier of Robin Hood's social networking site (Facebook)
- Named as Festival Sponsor in public media (radio, tv, websites)
- LOGO on other banners displayed throughout the festival.
- 10 X 10 booth space
- Mention on the PA system 10 times throughout the weekend.
- Business name listed in Supplement.

PARADE SPONSOR \$500

- Logo on the Supplement front page and special thank you inside (distributed to 20,000 + households via the Sherwood Gazette).
- Logo placement on Robin Hood Festival Website
- Logo placement on Robin Hood social networking site (Facebook)
- Logo on Banners displayed throughout the festival.
- 10 X 10 booth space.
- Mention on the PA system 8 times throughout the weekend.
- Business name listed in Supplement.

FAMILY AREA SPONSOR

\$250

- Logo in the Supplement & special thank you inside (distributed to 20,000+ households via the Sherwood Gazette)
- **Logo** on *Robin Hood Festival Website*
- **Logo as** on *Robin Hood social networking site (Facebook)*
- Logo on banners displayed throughout the festival.
- 10 X 10 booth space.
- Mention on the PA system 6 times throughout the weekend.
- Listing in the Festival Supplement.

PARADE PLAQUE SPONSOR

\$100

- LISTING In the Festival Supplement & special thank you inside (distributed to 20,000+ households via the Sherwood Gazette)
- Name on plaque – given out at parade.
- **Logo** on *Robin Hood Festival WEBSITE*
- Mention on the PA system 4 times throughout the weekend.

FRIEND OF THE FESTIVAL/ CASTLE BUILDING SPONSOR \$50

- Listing in the Festival Supplement (distributed to 20,000+ households via the Sherwood Gazette)
- Mention on the PA system during the weekend.