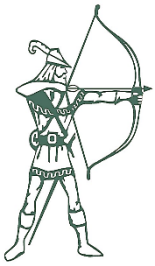

ROBIN HOOD FESTIVAL ASSOCIATION

Sherwood, Oregon

www.robinhoodfestival.org

503-625-4233

Voted Best Sherwood Event in 2025!

Become a Sherwood Robin Hood Festival Sponsor for 2026!

2026 Theme: Robin Hood Festival, the People's Choice

Would you like to reach thousands of people in the Sherwood area and beyond? The Sherwood Robin Hood Festival Association invites you to become a sponsorship partner in 2026. Now in its 73rd year, the Robin Hood Festival will be held on **July 17-18** and is expected to bring in over 25,000 attendees. The all-volunteer Festival association is a 501(c)(4) non-profit organization dedicated to community service year-round, directly contributing to making Sherwood such a special place to live. Your sponsorship will support the following activities in 2026:

☑ The popular annual parade on **Saturday, July 18** at 10:00 am. Filling the streets into Old Town, the parade is an opportunity for organizations, businesses, and groups to celebrate everything that makes our community special. This event attracts participants from near and far, often garnering metro-wide media attention with 100+ floats participating.

☑ The historic knighting ceremony, with roots in the late 1970's, will take place **Friday, July 17** at 6:00 pm in Veterans' Park. This event recognizes individuals who have been of special service to the community.

☑ Two stages at the Summer Festival will offer top-notch modern and medieval entertainment for people of all ages, attracting regional attention. Fun and culturally enriching medieval performances and activities will also take place on the grounds. Free kids' crafts and a castle building contest are always a part of the Festival. An additional stage and children's entertainment support the outreach of Voices for the Performing Arts., the Sherwood Library, and the Sherwood Center for the Arts.

☑ Over 100 vendors, including several non-profits in the area, will feature a wide variety of shopping and activities to explore. Visitors will enjoy delicious food and a beer/wine/cider garden offering local selections. Sponsorships of $350 or more earn a free basic booth (if desired). Sponsors of $600 or more earn the ability to display advertising materials at the Festival.

☑ The Festival provides year-round leadership development opportunities for youth through the cherished Maid Marian Court tradition, offers an expanding annual scholarship program, facilitates the earning of scouting merit badges, provides a venue for the annual Bowmen competition silent auction, and hosts performance opportunities for school and non-profit musical groups. We also host the community Holiday Festival in December, and the Madrigal Feast in the spring where the Maid Marian court is presented and one earns the honor of being crowned as Maid Marian.

We are an all-volunteer organization and welcome your financial support for what has been a signature Sherwood tradition for decades, and a wonderful opportunity to reach 25,000 regional attendees. We encourage you to explore the various ways you can provide support in the attached list of benefits and application. In-kind gifts and discounts are also helpful when providing needed services or supplies. Please call or email us for details.

Thank you very much for your consideration. We appreciate your support and look forward to hearing from you. Please visit our website at www.robinhoodfestival.org, or contact us to discuss your sponsorship options:

SHERWOOD ROBIN HOOD FESTIVAL ASSOCIATION
PO BOX 496, SHERWOOD, OR 97140
Email: sponsors.robinhoodfestival@gmail.com

We are always looking for volunteers to help plan and staff these great events for our community.
We are a non-profit local organization staffed by volunteer community members.
If you are interested in volunteering, sign up at: www.robinhoodfestival.org/volunteers.html
or email RobinHoodFestival@gmail.com to join our team.

Robin Hood Festival, the People's Choice

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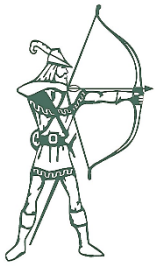


Become a Sherwood Robin Hood Festival Sponsor for 2026!

The Sherwood Robin Hood Festival Association invites you to explore the many ways of becoming a sponsor in 2026. Please review the sponsor benefits below and indicate your selection on the Sponsor Application Form.

Event Sponsor	**$2,500 and up**	**Parade Award Sponsor**	**$150**
Robin Hood Sponsor	**$2,000**	**Archery Award Sponsor**	**$100**
Festival Sponsor	**$1,250**	**Castle Building Sponsor**	**$75**
Parade Sponsor*	**$600**	**Friend of the Festival Sponsor**	**$50**
Family Area Sponsor	**$350**		

The above sponsor categories will receive:

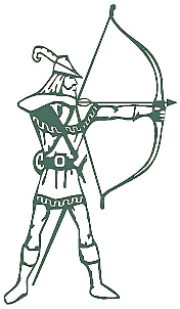
- **Event**, **Robin Hood**, **Festival**, **Parade** or **Family Area** sponsor name and logo listed in The Valley Times print publication with placement according to sponsorship level. Sponsor name listed in the *Thank You to Sponsors* ad in The Valley Times' Section B print publication (distributed to 27,000+ households in Beaverton, Tigard, Sherwood, Newberg, Tualatin & Forest Grove). Deadline for inclusion is May 29, 2026, to be guaranteed inclusion.
- **Event**, **Robin Hood**, and **Festival** sponsors include logo placement on banner displayed at the Festival Main Stage. **Parade** sponsors logos included on banner carried in the parade and displayed after in the Family Area. **Family Area** sponsors logos displayed on banner near the Family Stage.
- Logo placement on the Robin Hood Festival sponsors webpage before, during, and after the Summer Festival. Sponsor name includes a live link to the sponsor's website. **Event** sponsor logos are also included on the Home page.
- Sponsors recognized on the Robin Hood Festival Facebook page. Companies sponsoring $1,250 or more will receive special recognition post with live link to sponsor's website or Facebook page.
- Recognized on the Main and Family Stages throughout the weekend, with higher-level sponsorships more prominently.
- For those sponsors contributing $350 or more, we offer free 11x11 booth space. See details on application form.

The above sponsor categories will receive:

- Business name listed as a **Parade Award**, **Archery Award**, **Friend of the Festival**, or **Castle Building** sponsor in the *Thank You to Sponsors* ad in The Valley Times' Section B print publication (distributed to 27,000+ households in Beaverton, Tigard, Sherwood, Newberg, Tualatin & Forest Grove). Deadline for inclusion is May 29, 2026, to be guaranteed inclusion.
- **Parade Award** sponsors have business name listed on a Parade Award given to a winning entry.
- **Archery Award** sponsors are thanked on the PA and name displayed at the Archery Tournament.
- **Castle Building** sponsors and **Friend of the Festival** sponsors appear on a listing displayed by the castles.
- Listed on the Robin Hood Festival sponsors web page before, during, and after the Summer Festival, with live link to the sponsor's website.
- Thanked on stage during the Festival as a sponsor.

We are a 501(c)(4) non-profit. Donations to 501(c)(4)'s are not deductible as charitable contributions for federal income tax purposes. Business and trade organizations may have other ways of deducting expenses, per IRS guidelines.

**Does not include entry in parade. See www.robinhoodfestival.org/summer-parade.html for parade application.*



ROBIN HOOD FESTIVAL ASSOCIATION

Sherwood, Oregon
www.robinhoodfestival.org
503-625-4233

2026 Sponsor Application Form

Voted Best Sherwood Event in 2025!

Sponsor forms are available to download or apply online at www.robinhoodfestival.org/sponsor-form.html. Sponsors are welcome anytime throughout the year. However, applications must be received no later than **May 29, 2026**, to be guaranteed inclusion in The Valley Times. This print deadline is strictly enforced. Thank you.

PLEASE SELECT SPONSORSHIP CATEGORY:

- ☐ Event Sponsor . . . . . $2,500 and up
- ☐ Robin Hood Sponsor $2,000
- ☐ Festival Sponsor $1,250
- ☐ Parade Sponsor $600
  Does not include entry in parade. See website for parade application.
- ☐ Family Area Sponsor $350
- ☐ Parade Award Sponsor $150
- ☐ Archery Award Sponsor $100
- ☐ Castle Building Sponsor $75
- ☐ Friend of the Festival Sponsor $50
- ☐ Donation of $49 or less

☐ In-Kind Contribution – Please indicate below or on back of this form what you would like to provide.
(Contributions of discounts, services and supplies must be approved by the Festival Board for applicability.)

☐ Check here if contributing $350 or more **and** requesting a free 11x11 booth space.
Sponsors requesting a free booth must fill out a **Vendor and Sponsor Booth Application Form** (available online) and include it with this application. Due to high demands for booth space and a desire to create the most enjoyable experience for attendees, sponsors requesting a free booth must staff it for the entirety of posted Festival vendor hours: Friday 5pm-8pm and Saturday 9am-8pm (or optionally until 10pm). For sponsors contributing $600 or more, there may be a limited number of spaces available for partial hours on the Festival outskirts (Friday night only or Saturday only).

PAYMENT: ☐ Check enclosed for $_____, payable to Sherwood Robin Hood Festival Association.

CANCELLATION POLICY: *We appreciate the support of local businesses and rely on sponsors to help us bring an award-winning event to the community. However, we must enforce the following cancellation policy: Cancellations by June 2 = full refund; between June 3-26 = 50% refund;* ***no refund if cancelled June 27 or later****.*

BUSINESS, ORGANIZATION OR INDIVIDUAL NAME: _____
Provide business name exactly as it should appear in advertising materials, including capital letters and abbreviations (if different than above): _____

ADDRESS: _____
COMPANY
EMAIL: _____ WEBSITE: _____

CONTACT NAME: _____ PHONE: _____

CONTACT EMAIL: _____

DATE: _____ SIGNATURE: _____

Submit application and payment to: SHERWOOD ROBIN HOOD FESTIVAL ASSOCIATION
PO BOX 496, SHERWOOD, OR 97140
Email: sponsors.robinhoodfestival@gmail.com

We are a 501(c)(4) non-profit. Donations to 501(c)(4)'s are not deductible as charitable contributions for federal income tax purposes. Business and trade organizations may have other ways of deducting expenses, per IRS guidelines.