



Robin Hood Festival Association

Sherwood, Oregon

www.robinhoodfestival.org

Become a Sherwood Robin Hood Festival Sponsor for 2021!

Would you like to reach thousands of people in the Sherwood area and beyond? The Sherwood Robin Hood Festival Association invites you to become a sponsorship partner in 2021. Now in its 68th year, the Robin Hood Festival July 16-17 and the 66th Annual International Archery Tournament with Nottingham, England July 17-18 are expected to once again bring in 20,000 attendees. The all-volunteer Festival association is a 501(c)(4) non-profit organization dedicated to community service year-round, directly contributing to making Sherwood such a special place to live.

Note: If state COVID guidelines require us to reschedule our July Festival, an alternate date of September 24-25, 2021 has been selected. A final decision for Festival date will be made on May 15, 2021. If the Festival is ultimately canceled for 2021 due to COVID, all checks will be returned and monies received refunded. We value your partnership and hope you will consider reserving your spot in the 2021 Sherwood Robin Hood Festival.

Your sponsorship will support the following activities in 2021:

- The popular annual parade on Saturday, July 17 at 10 AM. Filling the streets into Old Town, an opportunity for organizations, businesses and groups to celebrate everything that makes our community special. This event attracts participants from near and far, often garnering metro-wide media attention, with 100+ floats participating.
- The historic knighting ceremony, with roots in the late 1970's, will take place Friday, July 16 at 6 PM in Veterans' Park, recognizing individuals who have been of special service to the community.
- The International Archery Tournament with Nottingham, England, which began in 1956, is a unique sporting competition between archers in Sherwood and Nottingham, attracting 80+ archers of all ages every year for Sherwood's portion of the tournament.
- Two stages at the summer Festival will offer top-notch modern and medieval entertainment for people of all ages, attracting regional attention. Fun and culturally enriching medieval performances and activities will also take place on the grounds. Free kids' crafts and a castle building contest are always a part of the Festival. An additional stage and children's entertainment support the outreach of Voices for the Performing Arts, the Sherwood Library and the Sherwood Center for the Arts.
- Over 100 vendors, including several non-profits in the area, will feature a wide variety of shopping and activities to explore. Visitors will enjoy delicious food and a beer/wine/cider garden offering local selections. Sponsorships of \$300 or more earn a free basic booth (if desired) - or alternatively the ability to put out some advertising materials at the Festival.
- The Festival provides year-round leadership development opportunities for youth through the cherished Maid Marian Court tradition, an expanding annual scholarship program, facilitating the earning of scouting merit badges, providing a venue for the annual Bowmen competition silent auction, and hosting performance opportunities for school and non-profit musical groups. Last year, we hosted two food drives to benefit local food pantries, in addition to our community Holiday Festival in December.

We are an all-volunteer organization and welcome your financial support for what has been a signature Sherwood tradition for decades and a wonderful opportunity to reach 20,000 regional attendees. We encourage you to explore the various ways you can provide support in the attached list of benefits and application. In-kind gifts and discounts are also helpful when providing needed services or supplies - please call or email us for details. Visit our web site at www.robinhoodfestival.org, contact us at sponsors.robinhoodfestival@gmail.com or call 503-625-4233 if you have any questions. Thank you very much for your consideration. We look forward to hearing from you!

The Sherwood Robin Hood Festival Association



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Sherwood Robin Hood Festival 2021 Sponsorship Categories and Benefits

The Sherwood Robin Hood Festival Association invites you to explore the many ways of becoming a sponsor in 2021. Please indicate your selection on the Sponsor Application Form. Thank you very much for your consideration!

EVENT SPONSOR	\$2,500+
ROBIN HOOD SPONSOR	\$1,500-\$2499
FESTIVAL SPONSOR	\$1,000-\$1499
PARADE SPONSOR	\$500-\$999
FAMILY AREA SPONSOR	\$250-\$499

- **Named as an Event, Robin Hood, Festival, Parade or Family Area Sponsor with logo placement in the Sherwood Gazette Festival Supplement placed according to sponsorship level.** Sponsor name listed in the *Thank You to Sponsors* section (distributed to 20,000+ households via the Pamplin Media Group). At Pamplin's discretion, distribution may also include Tigard/Tualatin.
- **Logo placement on a banner displayed at the Festival.** Event, Robin Hood and Festival sponsors are displayed at the Main Stage. The Parade Sponsor banner is carried in the parade and placed in the Family Area afterwards. The Family Area Sponsor banner is displayed near the Family Stage.
- **Logo placement on the Robin Hood Festival 2021 Sponsors web page** before, during and after the summer festival. Sponsor name listed with a live link to the sponsor's web site. Event sponsors recognized on front page.
- **Sponsorships recognized on the Robin Hood Festival Facebook page.**
- **Recognized on the Main and Family Stage** throughout the weekend, higher level sponsorships prominently so.

*****For those sponsors contributing \$300 or more, we offer a free 10 x 10 booth space.** If you would like to have one, submit a Sponsor Booth Application (available on our website), and include it with your Sponsor Application Form. If unable to staff a booth, advertising materials may be submitted to the Festival to be available to attendees. Please contact the Festival for more information, as space is limited for materials.

PARADE AWARD SPONSOR	\$100-\$249
ARCHERY TOURNAMENT SPONSOR	\$75-\$99
FRIEND OF THE FESTIVAL or	\$50-\$74
CASTLE BUILDING SPONSOR	

- **Business name listed as a Parade Award, Archery Tournament, Friend of the Festival or Castle Building Sponsor in the Sherwood Gazette Festival Supplement *Thank You to Sponsors* section** (distributed to 20,000+ households via the Pamplin Media Group). At Pamplin's discretion, distribution may also include Tigard/Tualatin.
- **Parade Award sponsors have business name listed on a Parade Award given to a winning entry.**
- **Archery Tournament Sponsors are thanked on the PA and listing displayed at the Archery Tournament.**
- **Castle Building Sponsors and Friend of the Festival sponsors appear on a listing displayed by the castles.**
- **Listed on the Robin Hood Festival 2021 Sponsors web page** before, during and after the summer festival, with a live link to the sponsor's web site.
- **Thanked on stage during the Festival as a sponsor.**

We are a 501(c)(4) non-profit. Note that donations to 501(c)(4)'s are not deductible as charitable contributions for federal income tax purposes. Businesses & trade organizations may have other ways of deducting expenses, per IRS guidelines.