

2020 SPONSOR BOOTH INFORMATION

Thank you for being a sponsor of the 2020 Sherwood Robin Hood Festival, taking place July 17-18, 2020. If you have contributed \$300 or more, you qualify for a free standard booth, if you request it.

Note that Activities and Food Vendor spaces cannot be provided for free. Sponsors who need more space can rent a second space. The fee for additional spaces (basic 11 foot wide spaces) is at standard Festival rates: \$75 for a Non-Profit, \$110 for an Artisan, \$120 for a Franchise, \$140 for a Small Business and \$170 for a Large Business. See Vendor Instructions for descriptions of vendor categories. Be sure to visit the Sponsors Page on www.robinhoodfestival.org for additional sponsor instructions and forms.

Due to high demands for booth space and a desire to create the most enjoyable experience for attendees, sponsors requesting a free booth must staff it for the entirety of posted Festival vendor hours: Friday 5pm – 8pm and Saturday 9am – 8pm, or optionally up to 11pm. For sponsors contributing \$500 or more, there may be a limited number of spaces available for partial hours on the Festival outskirts (Friday night only or Saturday only). Sponsors contributing \$300 or more and unable to staff a booth may alternatively submit advertising materials (business cards, brochures, postcards, small flyers, etc.) which will be on display for attendees. Please contact the Festival for more information, as space is limited. Thank you!

Please read the following instructions carefully:

- Please read the attached Vendor Covenants for 2020, as they will be enforced and may impact future acceptance to the Festival. You must stay open until at least 8 PM Friday and Saturday nights.
- An additional fee of \$30 is required for a corner booth space. If we sell out corner spots, this fee will be refunded.
- An additional fee of \$10 required for authorization to utilize electrical outlets
- Please fill out the Sponsor Booth Application, sign the form and enclose payment for any extra spaces, corners and electricity.
- Please plan for at least two people to work in the booth if possible.

Weights and/or tie-downs are needed for all tents to prevent problems due to gusts of wind; please plan accordingly. Be advised that all booth sites are on a hard surface; gallon jugs of water have been used in the past. Also - we allow the use of zip ties, but we request that they not be clipped and left behind. Please clean up your space upon departure, as this could impact future acceptance to the Festival.

Booth Décor Contest: This was a new feature for our Festival last year, and will continue this year! The SHRFA encourages vendors to decorate their booth and dress in Robin Hood era garb. Having fun with the medieval theme will attract even more attendees to your booth. This year the vendor winning the Booth Décor Contest will receive a fifty-dollar (\$50.00) refund by mail. Judging will be done on Saturday and announced on stages about 5:00 pm.

Thank you again for sponsoring the Robin Hood Festival. Your commitment to the Festival will help to ensure that this long-standing Sherwood tradition will continue to thrive. Our commitment to you, as a sponsor and a vendor, is to be your partner and allow you the best opportunity to operate your business during the Festival. We are open to listening if you have any questions, concerns, or suggestions that you believe will create an even better environment for the Festival or for the Vendors.

If you have questions, please send an email to: RobinHoodVendors@gmail.com

Hip, hip, huzzah! We are looking forward to having you join us this year!

Sincerely,

Vendor Committee, Sherwood Robin Hood Festival Association